



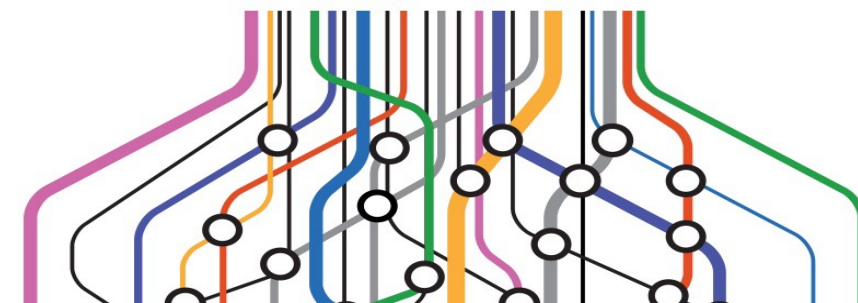
Transparency at Scale

UNECE recommendation 49
UN Transparency Protocol (UNTP)

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UN / CEFAC



Unsustainable practices must have nowhere to hide.

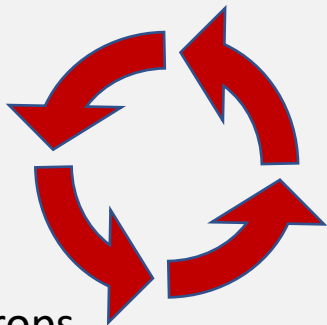
Transparency, Traceability & Trust can help us win the race to the top. But it's challenging to implement at scale. UNTP aims to solve scalability challenges.

Either : A race to the bottom

Greenwashing is ubiquitous and undetectable

1. It's easy to fake claims

2. Consumer confidence drops



4. Even well-intentioned businesses must fake claims to survive.

3. Low confidence means no price differential

Or : A race to the top

Greenwashing is rare and has nowhere to hide

1. It's hard to fake claims

4. Businesses compete on quality of claims



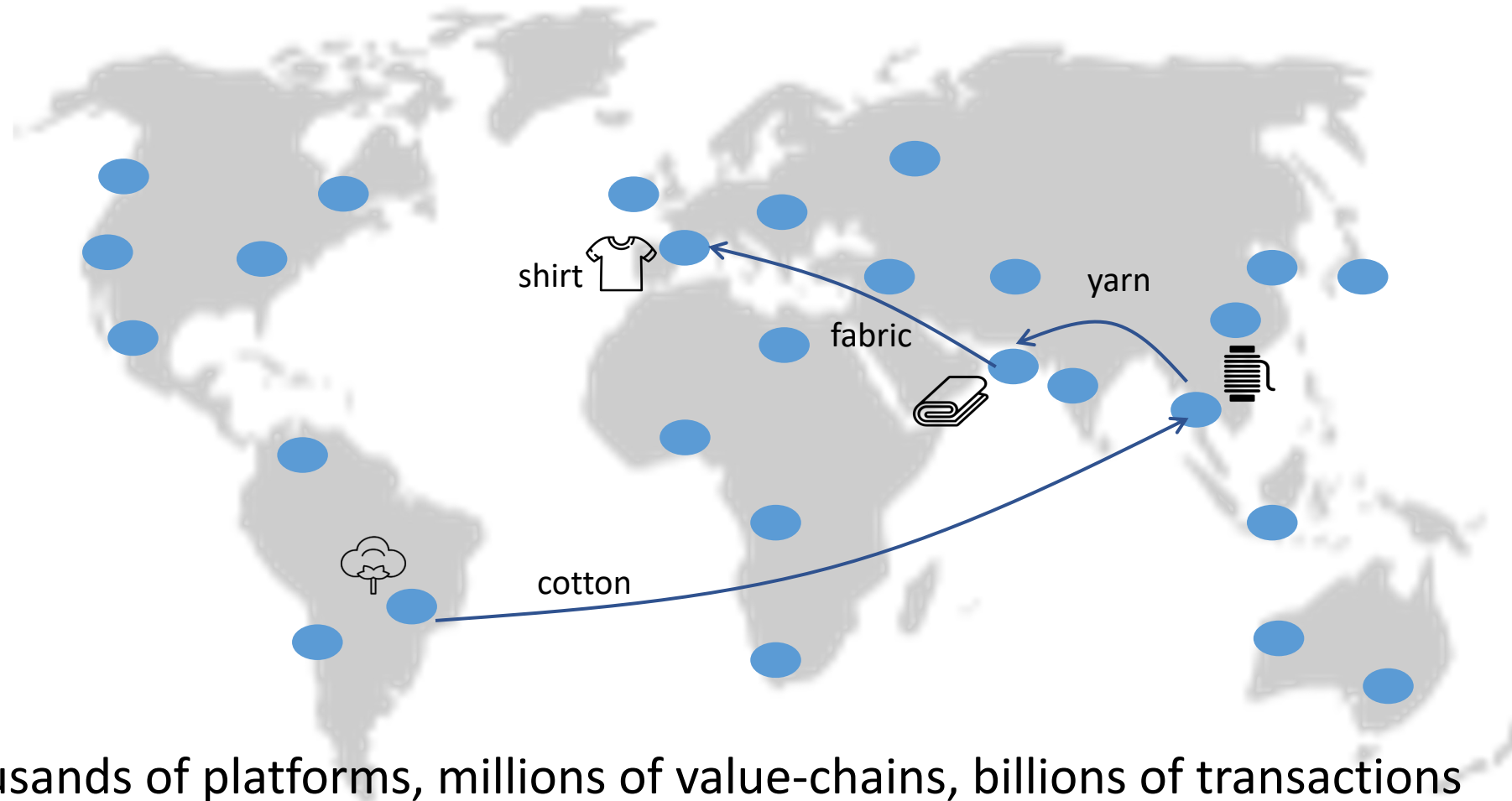
2. Consumer confidence improves

3. Higher prices are justified

UNTP is an interoperability protocol, not a platform

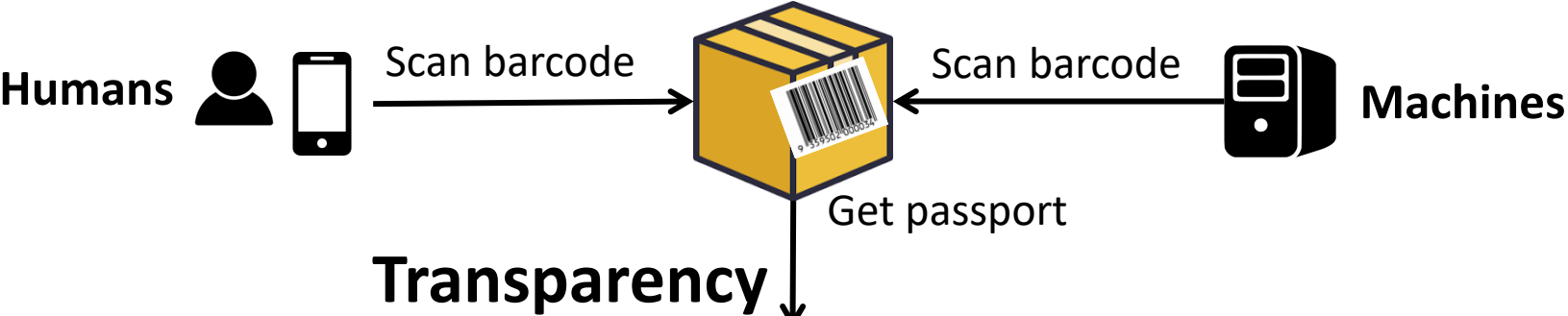
Leave data where it is but link it together when needed using decentralised events.

Use any software you like – so long as it conforms to UNTP.

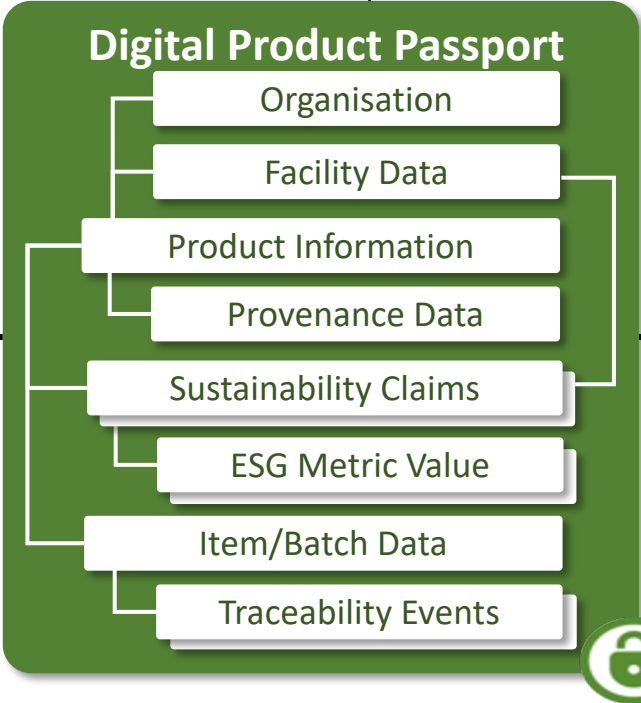
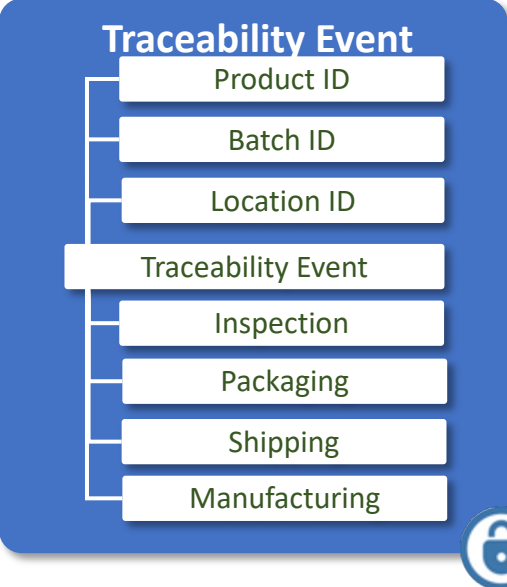


It defines 3 documents and a simple way to share them

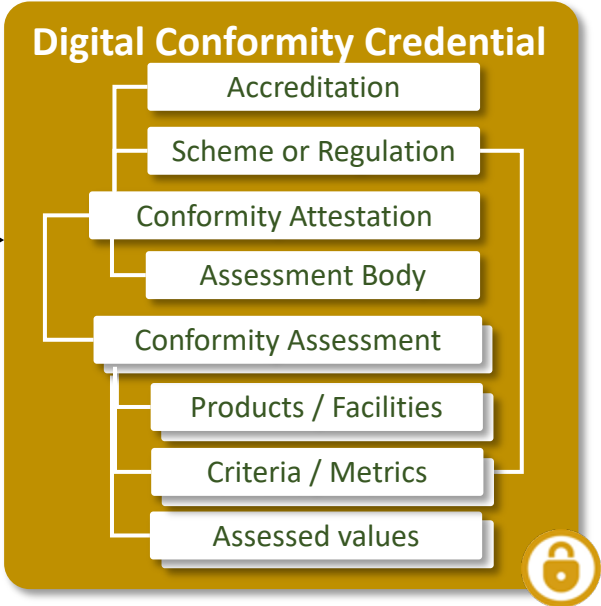
If you've got the product ID then you can get the data, readable by humans and machines



Traceability



Trust

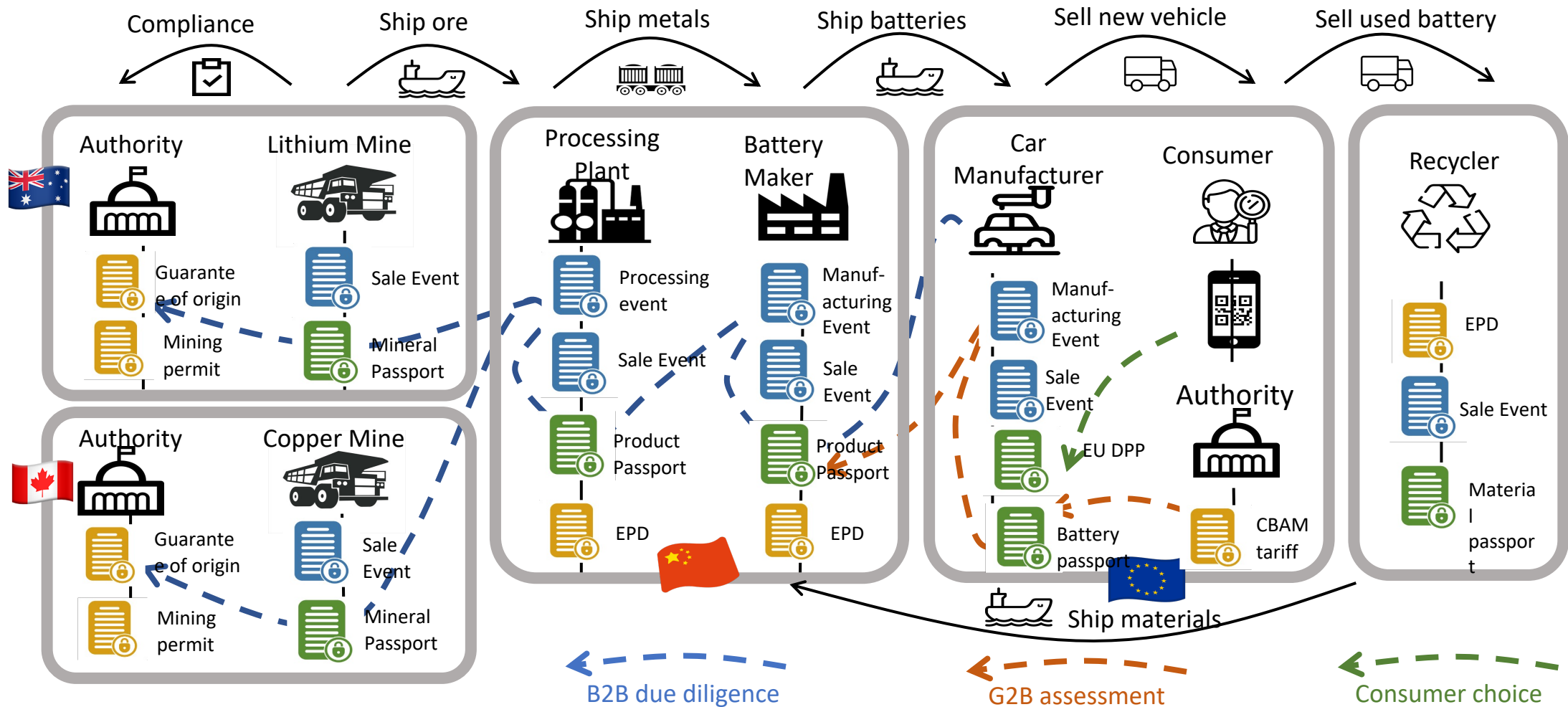


Follow links

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Which can scale across entire supply chains.

Each party can implement UNTP without any dependency on other parties.

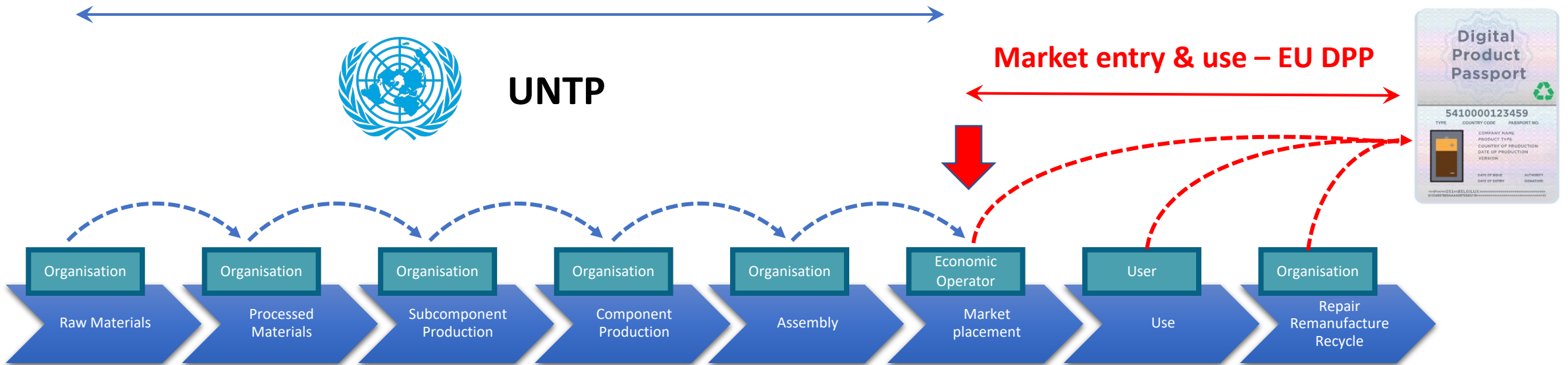


And complements other initiatives.

Regulatory passports : UNTP provides the cross-border upstream data

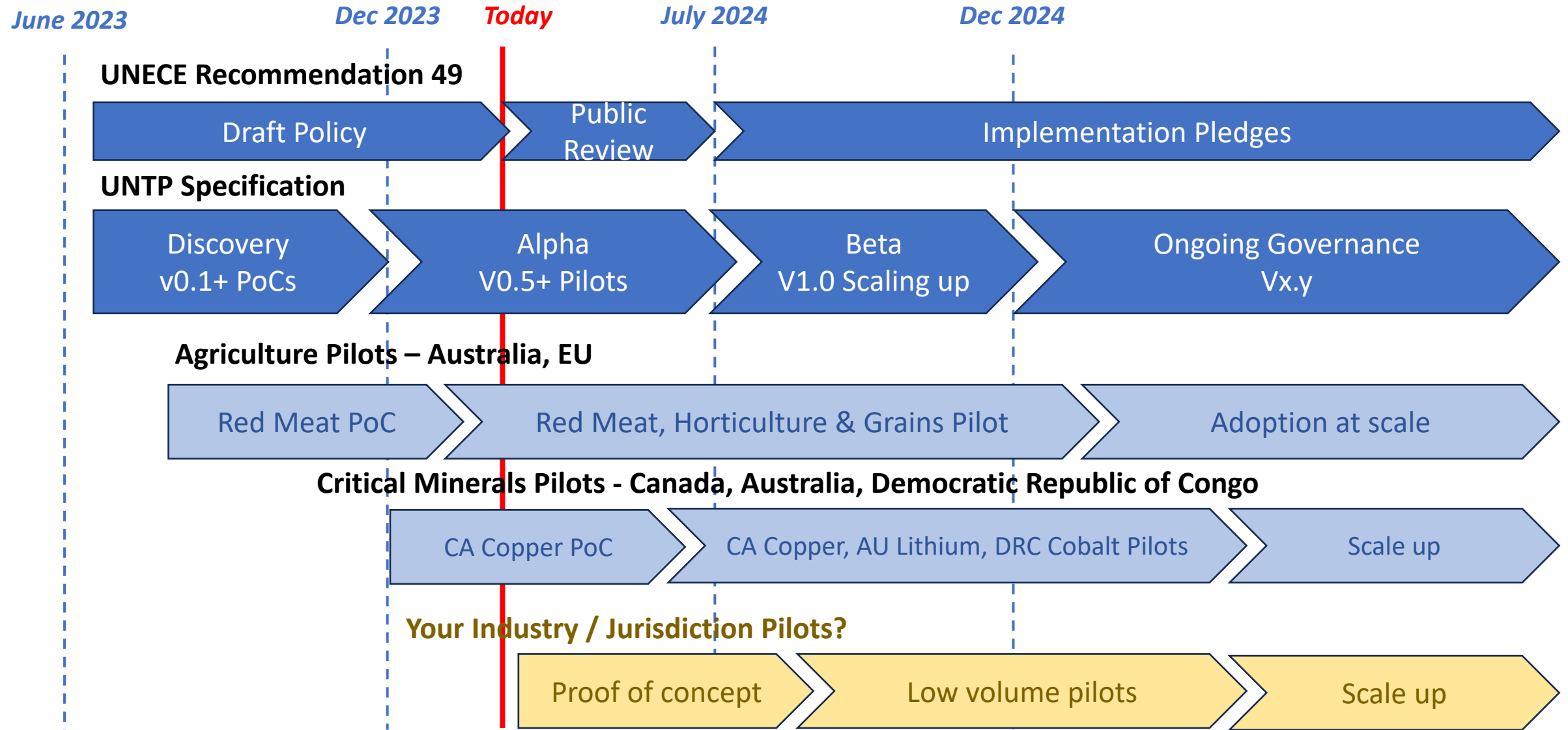
Industry passports : UNTP provides the interoperable cross-industry core.

Upstream traceability and transparency – UN DPP



Funded by the European Union

We are running pilots to test UNTP. Join us!



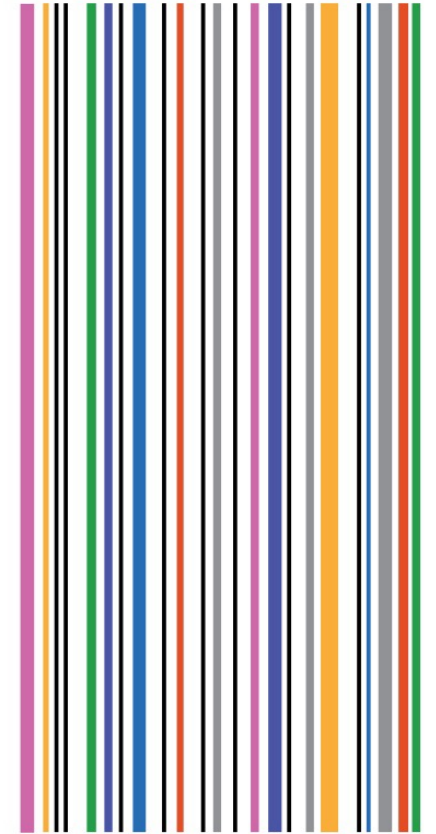


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<https://uncefact.github.io/spec-untp/>



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